

	5 Exemplary	4 Very strong overall	3 Proficient	2 Marginal	1 - 0 Unacceptable
Content/subject mastery	Main point is developed clearly. Speaker uses credible information from diverse sources. Level of presentation is appropriate for the audience. Information is evaluated within the speech.; statements are supported. Speaker responds to questions effectively, showing control over the material .	Speaker has good, diverse sources. Level of presentation is mostly appropriate for the audience, though minor points might be misunderstood. Speaker handles questions effectively.	Speaker uses some sources effectively in speech, though other sources are poorly chosen or of limited relevance. Some material might be inappropriate for audience. Speaker may handle some questions well, but might be unprepared for others.	Speaker may have some acceptable sources, but uses them ineffectively. Speaker is only partially able to answer questions.	Speaker shows little or no understanding of material.
Organization	Speaker uses signposts. Key ideas are both stated and repeated clearly. Points are summed up in conclusion. Speech flows smoothly.	Speaker uses signposts. Key ideas are presented clearly at least once in speech. Some use of signposts. Audience able to follow speech	Generally well organized, though some points may be unclear. Speaker uses signposts. Clear introduction and conclusion	Audience able to follow speaker only with difficulty. Important points are not clear. Organization seems haphazard.	Speech shows no effort at organization. Audience unable to follow speaker.
Use of aids (graphics, video or audio, objects, PowerPoint slides, etc.)	Aids are clearly connected to the material. Aids reinforce or explain main points. Aids are high quality. Aids clearly benefit overall effectiveness of speech.	Aids are relevant. Most aids of high quality. Aids mostly increase audience understanding/involvement.	Aids of uneven quality/relevance.	Aids only partially relevant. Aids mostly of poor quality.	No aids, or aids irrelevant to speech.
Delivery	Speaker is able to set/modify pace to suit audience. Speaker makes regular eye contact with many members of the audience. Speaker can be heard by full audience; speaker interacts with audience where appropriate. Speaker does not read presentation. Speaker is fully audible and comprehensible. Speaker has good posture, monitors self for distracting behaviors.	Some distracting behaviors present. Speaker might be occasionally dependent on text. Speaker mostly audible and comprehensible, with few or no errors. Speaker monitors audience comprehension and adjusts delivery.	Speaker is often dependent on text, but does engage audience. Speaker may show some distracting behaviors, but also shows monitoring/compensation. Speaker is mostly audible and comprehensible with some errors.	Distracting behaviors impede or prevent audience understanding. Speaker is often inaudible. Speaker makes eye contact infrequently. Speaker is mostly or entirely dependent on text. Speaker is often inaudible or incomprehensible.	Speaker largely inaudible or incomprehensible. Distracting behaviors prevent audience comprehension. Speaker is entirely dependent on text.

**FRC 104**  
**Oral Presentation Rubric**  
**Fall Semester 2003**